



**Partner With Us**  
*Our 30<sup>th</sup> Anniversary Year*

## 30<sup>th</sup> Anniversary Celebration & Annual Meeting

**May 30<sup>th</sup>, 2019**

**From \$2,500 - \$25,000**

Evening Reception | Downtown Chicago

- Build Referral Networks
- Increase your footprint in the Nonprofit Sector
- Join with experts in their fields
- Reach thousands through our online channels

# Our 30<sup>th</sup> Anniversary Event – Celebrating 30 Years of Success

May 30<sup>th</sup> 2019 | 5:00 – 7:30

## Details

### Program Agenda

- Networking
- President's Address
- Member Engagement Survey Presentation
- Keynote address
- Expecting 120+
- \$50 - \$75 per person



## Our Goals

- Raising Awareness
- Celebrating Our Success
- Increasing Membership



## Audience

- Consultants
  - Members
  - Former members
  - Prospective members
- Nonprofits
- Wider Nonprofit Community



# ACN's Reach

## Professional Development

~45 register for our events.  
75% members  
25% Nonprofits and other guests

## Networking

206 signed up to network with us in 2018  
77 (37% of registrants) members  
129 (63%) nonprofits and other guests

## Online Presence and Engagement

Member Newsletter  
+60% open rate  
+35% click  
Outbound Communications  
+25% open; 8% click



# ACN's Member Profile

## Mix

120+ members  
75% Independent  
25% Organizational



## Referrers

75% reported earning work through their network



## Connected

Our members network with each other often, including collaborating on projects.



## Authentic

Independent consultants have entrepreneurial and relationship-based mindset



# 30<sup>th</sup> Anniversary Celebration - Annual Meeting Partnerships

**\$2,500 - \$25,000**

We offer...

- Varying ways of partnership
- Flexibility to explore what's best for you
- Metrics reporting relevant to you
- Our interest in your success

## Benefits Summary

- Minimum (\$2,500) level offers ad space, logo use throughout all marketing pieces, acknowledgment during the program, and more...
- Reach over 120 consultants and nonprofits in person
- Make impressions with over 1000 online thru marketing before/after
- Gold and Platinum (\$25,000) levels include all levels, and offer 5-minute presentation time during the Annual event tailored to our theme,

# Learn More...



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